

## DELIVERING WHAT WORKS FOR UK MANUFACTURING INDUSTRY



Our vision is to enhance the global competitiveness of the UK manufacturing sector by making relevant, high-quality, nationally-validated training programmes easily accessible to all employers

With employers firmly in the driving seat The National Skills Academy for Manufacturing has been created as a centre of excellence to tackle the skills priorities of the UK manufacturing sector. In this role The Academy will help raise the sector's global competitiveness by developing top-quality, fit-for-purpose solutions to critical training and development needs.

### Business benefits

People are at the heart of every business: their performance has a direct impact on productivity and profitability. Effective learning can help people reach their full potential and significantly increase businesses' ability to compete successfully in the ever-challenging global marketplace.

The Academy's work with industry in creating new learning strategies which deliver bigger, faster, easier results strengthens the links between appropriate learning and business benefits. Businesses can now have greater confidence that targeted training delivers measurable bottom-line results.



National standards  
Reflecting regional flavours  
Customised to local needs

### How the Academy works

Working with industry, training providers, and government, the Academy sets national standards for the skills that manufacturers need. This includes technical, productivity and leadership skills. It validates programmes and providers ensuring that training content is of the highest quality and that those who deliver training and assess learners are competent and credible.

The Academy's model is based on a national hub in Birmingham with spokes developed within the regional and national administrations throughout the UK.

Employer-led regional advisory groups help the Academy consolidate regional manufacturing skills initiatives and deliver regional solutions to regional needs.

### Employer leadership

The Academy is led by foremost UK manufacturing employers who ensure it focuses on what employers – large and small – say they want.

- Airbus UK
- BAE Systems
- Caterpillar SARL
- Corus
- The Ford Motor Company Ltd
- GKN plc
- Nissan Europe
- Rolls-Royce plc
- VT Group

Led by:



Employer-led learning accessed through the Academy will have a direct and measurable impact on the business bottom line

“It’s important to recognise that for the UK to compete in world manufacturing it has to focus on high added-value manufacturing. It follows very closely that to be successful in providing complex goods and services we need a well-informed, well-trained, skilled and productive workforce. The Academy will be a really effective and appealing network of training resources available to employers and completely appropriate to driving competitiveness in manufacturing for the UK.”

**John Cheffins**

Chief Operating Officer, Rolls-Royce plc

“Gateshead College has made a strategic commitment to the manufacturing sector in the North East and is delighted to be part of a National Skills Academy being led by the UK’s most successful manufacturing companies. Along with my colleagues in the Further Education sector, I welcome the employers’ clear articulation of their skills and training requirements. I am convinced that delivering this training to national standards by qualified trainers and assessors will provide the manufacturing sector with a real competitive advantage.”

**David Cheetham**

Principal, Gateshead College  
Lead provider in the North East

**Contact us**

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**Employer benefits**

With access to high-quality, relevant training, manufacturing employers will be able to boost the skills and knowledge of their workforce – now and in the future. Improved skills levels will enhance the competitive position of UK manufacturing companies, enabling them to move forward and take on new challenges.

The National Skills Academy for Manufacturing gives employers the opportunity to customise their skills training. This demand-driven approach helps ensure provision is shaped to meet employers’ requirements and adds value to their businesses.

Academy programmes incorporate advanced learning techniques that are proven to improve understanding and retention. Employers can therefore expect faster results leading to a greater sustained impact on productivity and profitability.

**Learner benefits**

The Academy’s training is designed for individuals and tailored to fit into a variety of situations. Throughout all training the emphasis is on the practical application of relevant manufacturing skills and offers portable qualifications and a clear ladder of progression.

Training alongside work provides an additional challenge to the trainee. The Academy’s training is delivered in an appropriate format and style to maximize its effectiveness and workplace integration.

**Provider benefits**

Working within the National Skills Academy for Manufacturing network enables providers to discover first-hand what manufacturing employers need and gives them the support to provide it.

The network facilitates the sharing of good practice and provides access to high-quality training materials, along with development for trainers and assessors.

Validation by the Academy identifies organisations as first-class providers of skills training for manufacturing employers and demonstrates their commitment to the highest standards. Providers who are validated will have a competitive edge over their peers, with the potential to open up greater business opportunities.

